



NEWS RELEASE

For Immediate Release

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LORD DAVID PUTTNAM & LEADING VIETNAMESE FILMMAKERS EXCHANGE IDEAS FOR FLOURISHING CREATIVE COMMUNITY



HANOI-SINGAPORE: On January 26, the Motion Picture Association (MPA) with the support of the British Council and CGV Arthouse presented *A Conversation With Lord David Puttnam*, where Lord Puttnam discussed with some of Vietnam’s leading and emerging filmmakers a range of ideas aimed at developing the Vietnamese film industry.

Speaking at the event, Lord Puttnam described the occasion as, “A thoroughly stimulating exchange on the present and the future potential of Vietnamese filmmaking, and the opportunities and challenges of the global market place.”

Leading Vietnamese filmmaker Director Bùi Thạch Chuyên said the special event was “...a very useful conversation where Vietnamese filmmakers were inspired to train their thoughts, feelings and energy towards the audience and by doing so convince the audience to think, rather than making films only for filmmakers.”

Mr Kim In Chul – Operations Director of CJ CGV Vietnam encouraged the filmmakers present to pursue their vision: “Please never give up your dreams in making film – just let your imagination and creativity fly high, and turn your ideas into impressive, quality films. You are the ones who can find the balance between commercial and art films in Vietnam.”

Susan Lee, Director of Operations & Special Projects Asia Pacific, MPA, said, “The Vietnamese screen community is blossoming with talented filmmakers and new stories for the cinema, which bodes well for audiences. We are incredibly fortunate to have Lord David Puttnam spend time with so many of the brightest talents in the Vietnamese film industry for an intimate exchange of ideas. We hope that this dialogue encourages further growth, and a vibrant, expansive screen community where creative works are respected and valued.”

Filmmakers attending the event included Bùi Thạch Chuyên, Nguyễn Thanh Vân, Phạm Nhuệ Giang, Sứ Phạm, Nguyễn Hoàng Điệp, Nguyễn Hữu Tuấn, Đinh Tuấn Vũ, Đỗ Quốc Trung, Võ thạch thảo, Lê bảo, Đỗ Như Trang and Thủy Tiên.

Among his many roles and responsibilities, Lord Puttnam is the UK Prime Minister’s Trade Envoy to Vietnam, Laos, Cambodia, and Burma. In October 2014, Lord Puttnam was the MPA guest speaker at the MPA-DHU Film Workshop and MPA Seminar as part of the Tokyo International Film Festival.

To view images from the event, please click [here](#).

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ABOUT THE MPA

Promoting & Protecting Screen Communities in Asia Pacific

The Motion Picture Association (MPA) and the Motion Picture Association International (MPA-I) represent the interests of the six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform entire markets benefiting film and television industries in each country including foreign and local filmmakers alike.

The organizations act on behalf of the members of the Motion Picture Association of America, Inc (MPAA) which include; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. The MPA and the MPA-I have worldwide operations which are directed

from their head offices in Los Angeles and Washington, D.C. and overseen in the Asia Pacific by a team based in Singapore. For more information about the MPA and the MPA-I, please visit www.mpa-i.org.

For more information, please contact

Stephen Jenner
MPA Asia-Pacific
(65) 6253 1033

June Tan
MPA Asia-Pacific
(65) 6253 1033