

## **NEWS RELEASE**

**For Immediate Release** 

January 28, 2015

## MPAA STUDIOS RE-AFFIRM THEIR COMMITMENT TO TAKE ACTION WHERE THEIR RIGHTS AS CONTENT OWNERS HAVE BEEN VIOLATED

**BEIJING/SINGAPORE:** On January 19, 2015, MPAA studios filed civil actions against Shenzhen Xunlei Networking Technologies Co. (Xunlei), a large Chinese-language video website in China, alleging various acts of copyright infringement. The actions were filed in the Nanshan District Court in Shenzhen, seeking damages, claims for orders to stop the infringing activity, a public apology, and requesting that Xunlei bear the studios' litigation costs.

On January 28, Mike Ellis, President and Managing Director Asia Pacific, Motion Picture Association, representing the MPAA in the Asia Pacific, reiterated: "Content creators and rights holders will continue to exercise their rights under the law and seek judicial remedy where the rights of content owners have been violated."

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## **ABOUT THE MPA**

Promoting & Protecting Screen Communities in Asia Pacific

The Motion Picture Association (MPA) and the Motion Picture Association International (MPA-I) represent the interests of the six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform entire markets benefiting film and television industries in each country including foreign and local filmmakers alike.

The organizations act on behalf of the members of the Motion Picture Association of America, Inc (MPAA) which include; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. The MPA and the MPA-I have worldwide operations which are directed

from their head offices in Los Angeles and Washington, D.C. and overseen in the Asia Pacific by a team based in Singapore. For more information about the MPA and the MPA-I, please visit www.mpa-i.org

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