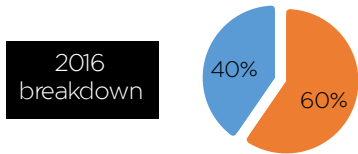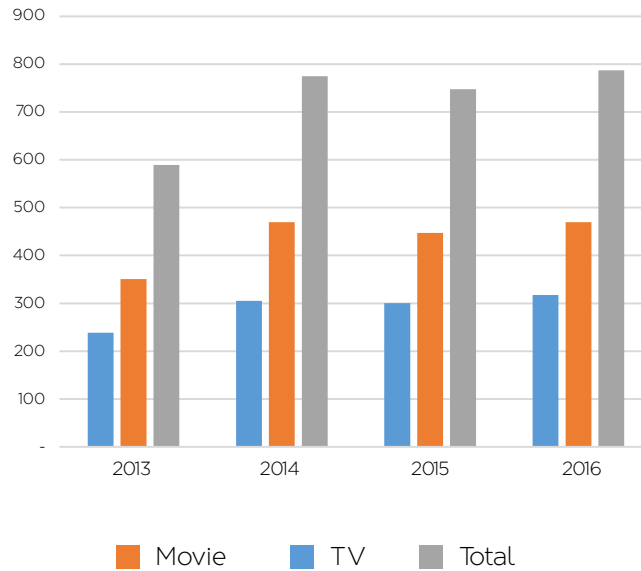# The Philippines' Piracy Landscape

787 million = total number of BitTorrent movie and TV downloads in 2016

Annual BitTorrent Movie & TV Download in millions

- Movie
- TV
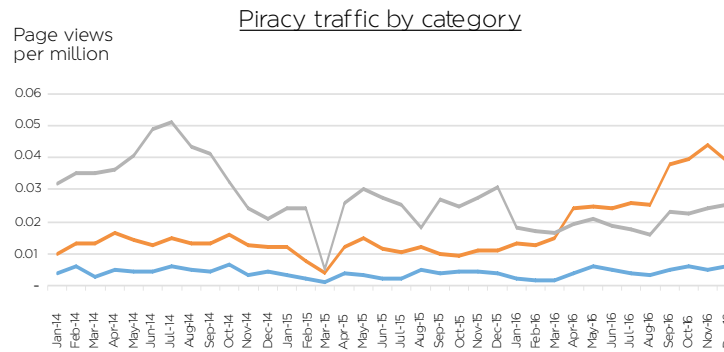- Total

2016 breakdown

40% / 60%

MovieLabs data (December 2016)

There are over **22 million** visits to infringing websites in the Philippines, compared to 18 million visits to the top 3 legal sites for movies and shows
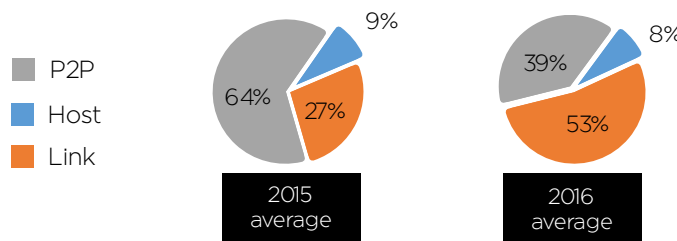

61% of all page views at pirate sites are at host sites, i.e. cyberlockers (8%) and link sites (53%), on average in 2016

Piracy traffic by category

Page views per million

*The count of pageviews is the total number of times the pages of a website were viewed or refreshed within the selected time period. Page views per million indicates what fraction of all the page views by Alexa Toolbar users go to a particular site.

- P2P
- Host
- Link

64% / 27% / 9% — 2015 average

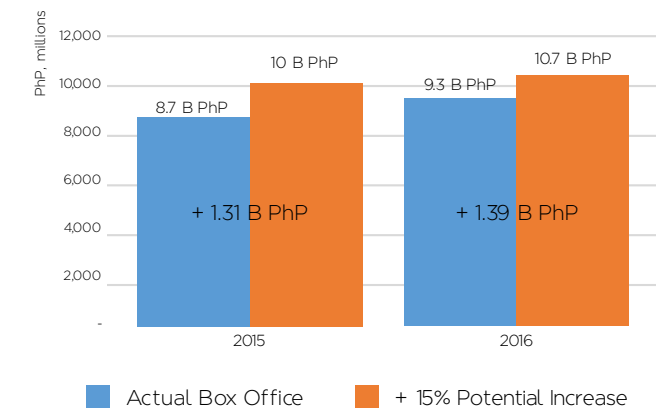39% / 53% / 8% — 2016 average

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Motion picture and video are a core part of copyright-based industries in the Philippines, accounting for **7.34%** of the gross domestic product (661.23 billion pesos) and **14.14%** of employment (560,665 people) generated in the Philippines

The Philippines is now a global "botnet haven", accounting for **over 50%** of botnet detection in Asia, and home to an extremely large source of Trojan malware.

15% increase in box office if piracy is completely stamped out

PhP, millions

8.7 B PhP / 10 B PhP (2015) + 1.31 B PhP

9.3 B PhP / 10.7 B PhP (2016) + 1.39 B PhP

- Actual Box Office
- + 15% Potential Increase