

Film & Television in Australia

An Industry Snapshot for 2017-18



54,818

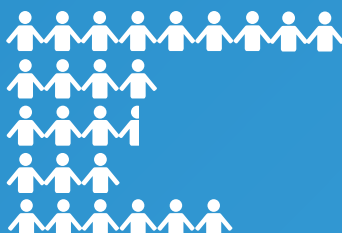
Direct Contribution
FTE Jobs

84,982

Whole Economy Contribution
FTE Jobs

-6%
vs 2012/13

PRODUCTION
DISTRIBUTION
EXHIBITION
HOME ENT.
BROADCAST



FTE Jobs

% Change since 2012/13

26,570

9%

14,144

-23%

11,137

0%

10,143

-35%

22,987

10%



\$6,226 m

Direct Contribution

\$9,187 m

Whole Economy Contribution

+15%
vs 2012/13

PRODUCTION
DISTRIBUTION
EXHIBITION
HOME ENT.
BROADCAST

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Contribution

% Change since 2012/13

\$1,638

31%

\$872

-8%

\$687

20%

\$1,120

36%

\$4,870

12%

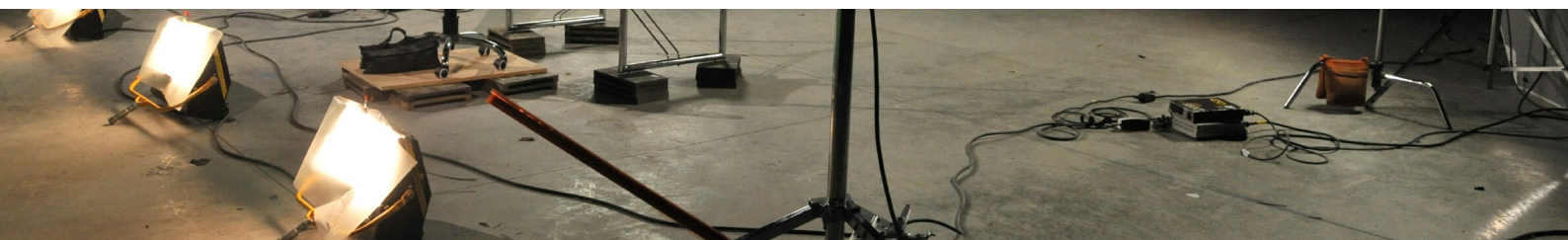


GVA PER EMPLOYEE

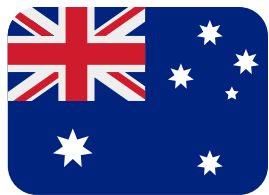
up 23%

**SINCE 2012/13 MORE HIGH VALUE
JOBS HAVE BEEN CREATED**

Source: Study on the economic contribution of the Motion Picture and Television Industry in Australia, 2019 - Olsberg SPI



Incentive & IP Policy Comparison



AUSTRALIA

V.S.



UK

2017-18 spend
\$433m

CAGR '13-'18
-1%

**FILM
PRODUCTION
SPEND**

2017-18 spend
\$3.53b

CAGR '13-'18
23.1%

2017-18 spend
\$348m

CAGR '13-'18
-2.5%

**TV DRAMA
PRODUCTION
SPEND**

2017-18 spend
\$1.65b

CAGR '13-'18
10.5%

**UK Film & TV production
delivers a strong ROI**

16.5%

\$140M LOCATION INCENTIVE HAS
GENERATED **\$900M** IN FOREIGN
INVESTMENT BUT LIKELY TO BE
EXHAUSTED BY 2020

**PRODUCTION &
TAX
INCENTIVES**

25%

A **FOUR-FOLD INCREASE** IN
PRODUCTION EXPENDITURE
SINCE 2007

**Consistent film tax relief drives
investor confidence**

COPYRIGHT ACT
UPDATE IN **2015**



SITEBLOCKING

NO UNIT SET UP
IN AUSTRALIA



IP CRIME UNIT



FIRST SITES BLOCKED
IN **2011**



LAUNCHED IN 2013 WITH
A **\$5.9M BUDGET**

**The UK's IP policy reform supports an
evolving film industry**