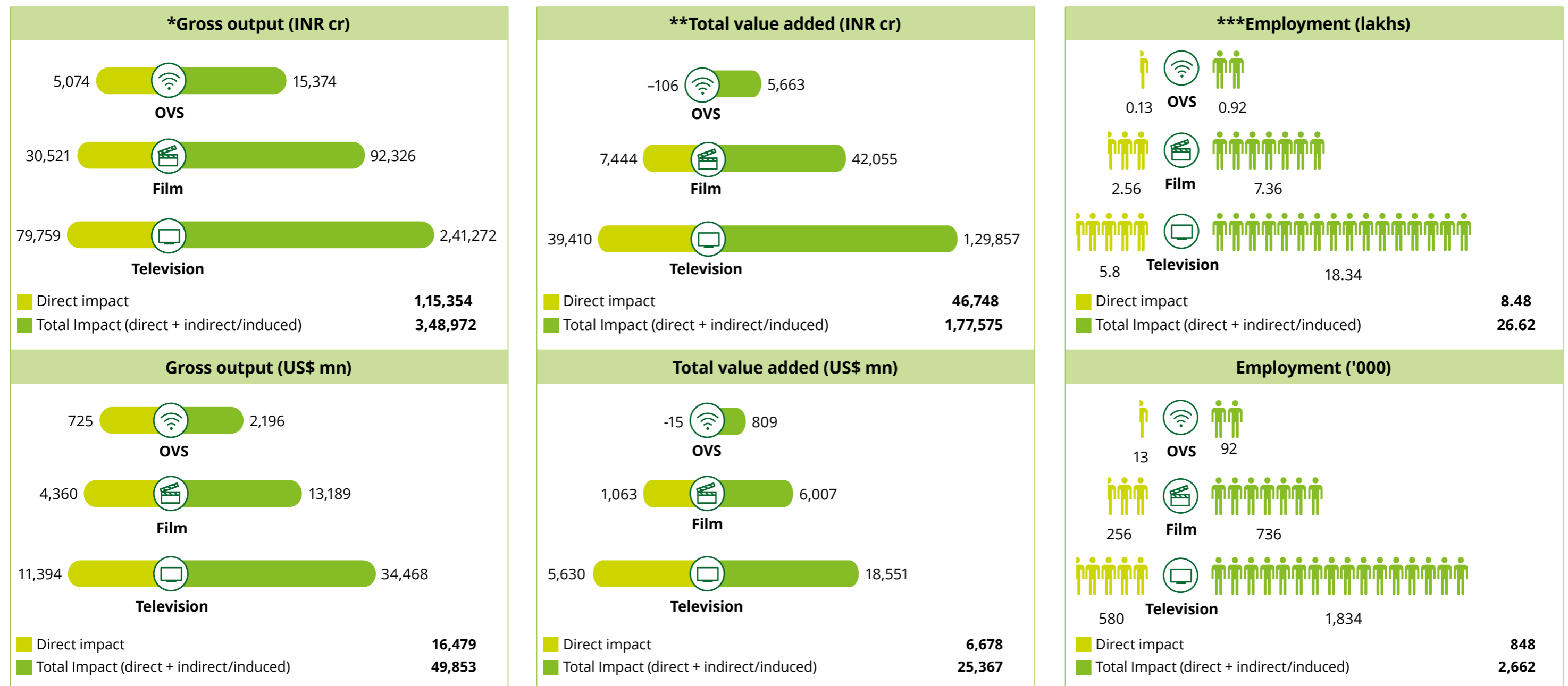


Economic impact of the film, television, and online video services industry in India, 2019

Note: The contents of this infographic (including forward-looking estimates) were finalised before the COVID-19 situation, and do not reflect the impact that COVID-19 has had (and is expected to have) on the industries covered in the infographic.



*This is the combined revenue of all industry participants. It involves an element of double counting, depending on how the value chain is broken. It includes indirect tax.

** This includes the GVA, i.e., the value added to key factors of production— capital and labour—in the form of EBITDA and wages, respectively. This also includes indirect taxes.

*** This represents the jobs created because of industry activity.

Source: Industry reports; Company reports and filings; Analyst reports; Media and press articles; Discussions with industry participants; Deloitte analysis

Industry partners



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Note: This handout should be read in conjunction with our report 'Economic impact of the film, television, and online video services industry in India, 2019'. Please also refer to the disclaimer section in said report

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